DJ Mag is the world’s leading electronic music magazine.

With a heritage that stretches back over two decades DJ Mag grew up alongside dance music in the UK and is now the definitive global dance music media brand.
CREDENTIALS

DJ MAG
- 35,000 Monthly UK Print Circulation
- 50,000 Projected monthly readership

DJMAG.COM
- 4 Million Page Impressions served per month
- 500,000 Unique Users per month

DJ WEEKLY
- 100,000 App Downloads
- 75,000 Regular DJ Weekly Readers

SOCIAL MEDIA
- 1.3 Million Facebook Fans
- 192,000 Twitter Followers
- 1.4 Million YouTube Views
- 297,000 Google+ Followers
DJ Magazine is the cornerstone of the DJ Mag brand.

Released monthly, in print and via the DJ Mag App, DJ Mag covers the entire dance music spectrum.
Updated hourly, the world’s leading dance music website - DJMAG.COM is the definitive destination for the latest dance music news, DJ profiles, music, clubs, technology and more.

1. Leaderboard (728x90): £15 CPM
2. MPU (300x250): £17 CPM
3. Skyscraper (120x600): £15 CPM
4. Skin: £500 per day | £2500 per week

High impact sites available on request.
For more information or to make a booking, contact Simon Kelly on +44(0)20 3582 9452 or email simon@djmag.com
DJ Weekly is the free, fun, video-led interactive magazine from DJ Mag. It is optimized for iOS and Android tablet and smartphone devices plus all web browsers.

Create truly interactive and engaging adverts using videos, graphic overlays and vibrant visual techniques to stand out from the crowd.

Full Page Static: £900
Full Page Rich Media: £1,500

Other high impact sites and sponsorship opportunities available on request.

For more information or to make a booking, contact Simon Kelly on +44(0)20 3582 9452 or email simon@djmag.com
DESTINATION ISSUES

Dedicated issues focusing on the key global clubbing destinations.
Distributed free of charge in these hard-to-reach markets.

IBIZA
100,000 Copies of 2 Issues
July–September

CROATIA
20,000 Copies
June–September

MIAMI
15,000 Copies
March (Miami Music Week)
KEY PROPERTIES

Top 100 Clubs is an annual poll to find the world’s best nightclubs.

With over 750,000 verified voters each year, Top 100 DJs is dance music’s biggest event!

The ultimate barometer of a DJs popularity on the global stage.

30,000 people attend the awards event and a further 250,000 watch the live stream of the results.

Globally respected and supported by the world’s most famous clubs, Top 100 Clubs receives over 300,000 votes every year.

To discuss sponsorship opportunities, please call Heath Holmes or Simon Kelly on +44(0)203 582 9452 or email heath@djmag.com and simon@djmag.com
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